

## **Privacy Policy**

### **Diamond Teeth Whitening**

**Effective Date:** 13 April 2025

#### **1. Introduction**

Welcome to Diamond Teeth Whitening. We are committed to protecting your privacy and ensuring that your personal information is handled securely and responsibly. This Privacy Policy outlines how we collect, use, and protect your personal information.

#### **2. Information We Collect**

We may collect the following personal information when you interact with our services:

- **Name**
- **Email Address**
- **Phone Number**

#### **3. How We Use Your Information**

We collect your information for the following purposes:

- To schedule and confirm appointments
- To respond to inquiries and provide customer support
- To send important updates, promotions, or special offers (only if you have opted in)
- To improve our services and customer experience

#### **4. Data Protection and Security**

We take appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Your data is stored securely, and access is restricted to authorized personnel only.

#### **5. Sharing of Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following circumstances:

- With service providers who assist us in operating our business (e.g., booking systems, email providers) under strict confidentiality agreements
- When required by law or to protect our legal rights

#### **6. Your Rights**

You have the right to:

- Access, update, or correct your personal information
- Request deletion of your data, subject to legal and operational requirements
- Opt out of marketing communications at any time

To exercise your rights, please contact us at [diamondteethwhitening2022@gmail.com](mailto:diamondteethwhitening2022@gmail.com)

## **7. Cookies and Tracking Technologies**

Our website may use cookies or similar technologies to enhance user experience and analyze website traffic. You can manage cookie preferences through your browser settings.

## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. We encourage you to review this policy periodically.

## **9. Contact Us**

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

### **Norfolk Suffolk Teeth Whitening**

Email: [diamondteethwhitening2022@gmail.com](mailto:diamondteethwhitening2022@gmail.com)

By using our services, you agree to the terms of this Privacy Policy.